

FOR IMMEDIATE RELEASE

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## #GIVINGTUESDAY

### News Release

### *Celebrate #GivingTuesday With The Kern County Library*

*Tuesday, November 29, 2016*

During this holiday season, support the future of your local Kern County Library, by donating via our Amazon Wishlist. While the dust settles from Black Friday and Cyber Monday, #GivingTuesday is the perfect time to show your support of children's activities, lifelong learning, and community libraries. #GivingTuesday has become well known as an effort to transform how people think about, talk about, and participate in the holiday giving season. Take action to improve your community and join the movement. Use the #GivingTuesday hash tag to share your story.

“We have been incredibly inspired by the generosity in time, efforts and ideas that have brought our concept for a worldwide movement into reality,” said Henry Timms, founder of #GivingTuesday and executive director of 92Y, the New York cultural center that originally conceptualized #GivingTuesday as a new way of strengthening communities and encourage giving. #GivingTuesday has brought together over 45,000 partners in 71 countries and helped raise nearly \$117 million online in the US alone.

Gifts of any size are welcome at [kerncountylibrary.org/support-the-library/](http://kerncountylibrary.org/support-the-library/) and will be used to support a wide range of activities and programs, including STEM for kids, LEGO Clubs, movie nights, and any titles purchased will be added to our fiction and nonfiction collections. Donations made via the Kern County Library Amazon Wishlist are automatically labeled and shipped to our Headquarters.

Andie Apple, Assistant Director of the Kern County Library, encourages customers to “Donate monies and items, help raise awareness of the importance of local libraries, share library events and programs, collaborate and partner, and volunteer. These are all ways you can participate in #GivingTuesday with the Kern County Library.”

*Visit the Kern County Library's Wishlist at [goo.gl/r3F4yt](http://goo.gl/r3F4yt).*