

FOR IMMEDIATE RELEASE:

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News Release

Get Ready to Read! The Kern County Library Annual Summer Reading Challenge Kicks Off, June – July, 2019

The Kern County Library (KCL) is taking children, tweens, teens, and adults on an adventure via the annual countywide Summer Reading Challenge (June – July) by encouraging reading over the Summer – which helps instill a love of recreational reading and curb Summer learning loss. Numerous studies show that youth who read during the Summer often out-perform others once back in school. Once a reading challenge is completed, recorded, and verified, customers become a “World-Class Reader!” World-class readers earn a FREE book and incentives, *while supplies last*. This year, the BLVD, the Kern County Fair, the Bakersfield Condors, the Bakersfield Train Robbers, Rollerama West, the Adventist Health Ice Center of Bakersfield, LEGOLAND®, Auntie Anne’s®, Black Angus Steakhouse, Blaze Pizza, BJ’s® Restaurant and Brewhouse, Chipotle Mexican Grill, Rubio’s Coastal Grill, and the Friends of the Kern County Library, Inc., along with other businesses have donated books, coupons, discounts, and vouchers as awards for world-class readers.

All Summer long, the KCL Summer Reading Challenge offers over 2,500 **FREE** events and programs for all ages, exposing the community to new skills, ideas, and learning opportunities. This Summer’s theme is *It’s Showtime at the Library!* Events included are magic shows, puppet shows, reptile shows, STEAM events, Lunch at the Library, and many more programs that encourage and support a love of reading. This is an opportunity to cultivate curiosity through books, technology, and a rich variety of programs. Last year, over 53,000 people attended Summer Reading Challenge events at libraries countywide.

For more information, visit KCLsummerchallenge.org

What’s Your Reading Challenge?

Sign up at your local Kern County Library branch or on Beanstack.

Early Learners (Ages 0-4) – Read 10 books to your child & turn in the reading log.

Kids (Ages 5-10) – Read 10 books YOU choose & turn in your signed log.

Tweens (Ages 11-12) – Choose to follow the Kids’ or Teens’ challenge.

Teens (Ages 13-18) – Read for 10 hours & turn in your signed log.

Adults (Ages 18+) – Challenge yourself to read over the Summer. We recommend reading 3 books. Turn in your reading log.

Complete your Challenge by July 31st to become an Award Winner. World-class readers receive (while supplies last) a FREE book from the Friends of the Kern County Library, Inc., and other awards.

Kickoff Events at Kern County Library Branches

Celebrate Summer Reading and sign up for the Challenge at one of these special Library events!

BAKERSFIELD

Northeast / Thu | May 30 | 4pm

Beale / Sat | June 1 | 9am-12pm

Rathbun / Sat | June 1 | 12pm

Baker / Sat | June 1 | 1pm

Wilson / Mon | June 3 | 12:30pm

Southwest / Tue | June 4 | 12-3pm

Holloway / Wed | June 5 | All Day

COUNTYWIDE

Lamont / Sat | June 1 | 10am

Frazier Park / Sat | June 1 | 11am

Delano / Sat | June 1 | 12pm

Ridgecrest / Sat | June 1 | 12:15pm

Kern River Valley / Sat | June 1 | 2pm

Buttonwillow / Mon | June 3 | 12pm

Shafter / Mon | June 3 | 12pm

Boron / Mon | June 3 | 3pm

Arvin / Tue | June 4 | 11am-4pm

Rosamond / Tue | June 4 | 1pm

McFarland / Wed | June 5 | 10am

Mojave / Wed | June 5 | 10am

Wofford Heights / Fri | June 7 | 10am

California City / Fri | June 7 | 11am-2pm

Taft / Sat | June 8 | 12pm

Wasco / Mon | June 10 | All Day

Tehachapi / Sat | June 15 | 1-4pm