

FOR IMMEDIATE RELEASE:

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News Release

Get Ready to Read! The Kern County Library Annual Summer Reading Challenge Kicks Off, June – July, 2018

The Kern County Library (KCL) is taking children, tweens, teens, and adults on an adventure via the annual countywide Summer Reading Challenge (June – July) by encouraging youth to read during Summer – which helps instill a love of recreational reading and curb Summer learning loss. Numerous studies show that those who read during the Summer often out-perform others once back in school. Once 10 titles (or hours for tweens and teens) are recorded and verified in person, customers become a “Finisher!” Finishers earn a FREE book and incentives, *while supplies last*. This year, the Kern County Fair, the Bakersfield Condors, the Bakersfield Train Robbers, Rollerama West, the Adventist Health Ice Center of Bakersfield, LEGOLAND®, Auntie Anne’s®, Black Angus Steakhouse, Blaze Pizza, BJ’s® Restaurant and Brewhouse, Chipotle Mexican Grill, Rubio’s Coastal Grill, and the Friends of the Kern County Library, Inc., along with other businesses have donated books, coupons, discounts, and vouchers as goodies for Finishers.

All Summer long, the KCL Summer Reading Challenge offers over 2,500 FREE events and programs for all ages, exposing the community to new skills, ideas, and learning opportunities. This Summer’s theme is *Reading Takes You Everywhere!* Events included are magic shows, puppet shows, reptile shows, STEAM events, and many more programs that encourage and support a love of reading. This is an opportunity to cultivate curiosity through books, technology, and a rich variety of programs. Last year, over 48,000 people attended Summer Reading Challenge events at libraries countywide.

For more information, visit KCLsummerchallenge.org

How to Participate in the Summer Reading Challenge

First, pick up a Reading Log in person at your local Kern County Library branch.

CHILDREN Read 10 books, magazines, graphic novels, audiobooks, or eBooks. Record your titles in the Reading Log & have a parent sign it.

TWEENS & TEENS Read for 10 hours or read 10 books, magazines, audiobooks, or eBooks. Record your titles in the Reading Log & have a parent sign it.

ADULTS Motivate yourself to read more books this Summer by setting a reading goal. We suggest a goal of at least 5 books! Track & rate the books you want to read or are reading.

Once completed, return your log by **Tuesday, July 31, 2018**. You will receive a **FREE** book, provided by the Friends of the Kern County Library, Inc. & receive additional goodies, *while supplies last*.

Kickoff Events at Kern County Library Branches

Celebrate Summer Reading and sign up for the Challenge at one of these special Library events!

BAKERSFIELD

Wilson / Fri. June 1 @ 3pm

Beale / Sat. June 2 @ 10am-2pm

Northeast / Sat. June 2 @ 12pm

Rathbun / Sat. June 2 @ 12:30pm

Southwest / Sat. June 2 @ 12:30pm

Baker / Mon. June 4 @ 12pm

Holloway / Wed. June 13 @ 3pm

COUNTYWIDE

Wofford / Fri. June 1 @ 11am

Ridgecrest / Fri. June 1 @ 2:30pm

McFarland / Fri. June 1 @ 3pm

Tehachapi / Fri. June 1 @ 3:30pm

Rosamond / Sat. June 2 / ALL DAY

Lamont / Sat. June 2 @ 10am-5pm

Frazier Park / Sat. June 2 @ 11am

California City / Sat. June 2 @ 12:30pm

Kern River Valley / Sat. June 2 @ 2pm

Taft / Sat. June 2 @ 2pm

Delano / Sat. June 2 @ 2:30pm

Buttonwillow / Mon. June 4 / ALL DAY

Arvin / Mon. June 4 @ 12pm

Boron / Mon. June 4 / ALL DAY

Shafter / Mon. June 4 / ALL DAY

Wasco / Mon. June 4 @ 11am-5pm

Mojave / Mon. June 4 @ 3:30pm